## goals

## 1. Break down silos

- 2. Create a big picture understanding of business
- 3. Create trusted advisors
- 4. Develop **respect** and morale
- 5. **Engage** employees
- 6. Explain KPIs
- 7. **Explain** profit sharing
- 8. Improve **business** acumen
- 9. Improve business **decisions**
- 10. Improve business results
- 11. Increase communication across departments
- 12. **Learn** to speak 'finance' (the language of business)
- 13. Make employees financially literate
- 14. Overcome fear of finance
- 15. Provide the **shareholder** view
- 16. **Reduce** meeting times
- 17. Share your **strategic** vision
- 18. Start **useful** business conversations
- 19. Strengthen teams
- 20. Think (and act!) like a business owner

## your team can achieve with better business acumen

Income|Outcome



to develop business acumen for clients.

Since 1996

we've used

Income | Outcome

One workshop, from a few hours to a couple of days, can provide all 20 benefits listed here.

For 20 years our message has been clear:

Better Business Acumen Better Business Decisions Better Business Results



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